



# International College of Dentists

## The College Today

*An Electronic Update*

Volume 4 Issue 2: September 2010

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The College Motto

**Recognizing Service and the Opportunity to Serve**

The College Mission

The International College of Dentists is a leading honorary dental organization dedicated to the recognition of outstanding professional achievement meritorious service and the continued progress of the profession of dentistry for the benefit of mankind.

## *Courageous ICD World President Undeterred by Massive Chilean Earthquake*

Undaunted by the massive earthquake that damaged his home town of Santiago, Chile in March, International College of Dentists President Manfred Seidemann continues to maintain an impressive schedule of international visitations during the his year in office.

This spring he participated in the convocations and meetings of Korea (Section XI), Chinese Taipei (Section XII), Japan Section VII), and The Philippines (Section IX). He also travelled to India/Sri Lanka (Section VI).

With his lovely daughter Deborah, President Seidemann attended the European Section V Meeting in June. This also gave him the opportunity to make a nostalgic visit to his childhood home in Berlin.

In August he was off to Christchurch, New Zealand to visit the Australasian Section VIII before The College's busy fall season begins in October.

All along the way, President Seidemann spoke with many ICD Fellows and "learned

a lot". He became aware of ICD related misunderstandings and mistaken notions. To rectify the apparent widespread lack of knowledge about The College, he has been communicating frequently during the year with ICD Fellows world wide by means of President's Messages dispatched electronically, explaining The College's origins, structure, purpose and functions and urging Fellows to play an active role in their College.

The energies of President Seidemann, The International Council and the College Central Office are now focused on preparations for the 2010 meeting of the International Council in Orlando in October. Councillors from around the world will be presenting committee reports and action items regarding The College's growth, image, communications, information technology and finances. The year is shaping up to be an exceptional period of progress and growth for the International College of Dentists.

Dr. J. V. Hinterman

### College Leaders Confer in India



(From left): Dr. Rajiv Chugh, Registrar ICD Section VI, India & Sri Lanka; Dr. J. Terrell Hoffeld, Secretary General ICD College At Large; Dr. Manfred Seidemann, ICD World President, Chile; and Dr. Mahesh Verma, President Section VI, India & Sri Lanka.

*'The Year to Build'*

*Dr. Manfred Seidemann  
ICD World President 2010*

## *Fellowship at its Best... Sections Helping Sections*

In the aftermath of the earthquake which damaged Chile in March, 2010, ICD Section XI Korea made a financial contribution to the Chilean District of ICD Section IV South America. The Chilean District's plan was to donate dental instruments to the Dental Department of a Dental Hospital which was severely damaged by the earthquake.

Conditions experienced by ICD Fellows practicing dentistry during the aftermath of the earthquake in Chile are described in the following excerpts from a communication sent at that time by College President Manfred Seidemann from Santiago, Chile: "My family and I are doing well. The continuous earthquake replicas cause nervousness and fear. For instance on Thursday at 11:30 AM we had a strong earthquake (aftershock). It was measured at 6.8 in Santiago and 7.2 in other places. I was at the office (12th floor) treating a patient. My secretary was white, my patient nervous. Half hour later there was another one, not quite as strong and shorter."



Devastation Caused by a Major Earthquake in Santiago, Chile, March, 2010

## *Extending The College*

Extending The College to areas where it does not have a presence has been paramount among all of the issues championed by the 2010 President of the International College of Dentists, Dr. Manfred Seidemann. As a result of his personal interventions, Fellows around the world have stepped up to begin the process of identifying new Fellows for nomination and proposing new ICD Regions.

Councilor Christopher Ogunsalu (Section XX, Region 32, English Speaking Caribbean) has identified nominees that have resulted in The College announcing the formation of provisional Regions of West Africa (Ghana, Nigeria, Cameroon) and East Africa (Kenya, Uganda).

Councilor Woong Yang and College Past President Heun Taek Jhee (ICD Section XI Korea) have presented candidates for Fellowship and have proposed establishing a new ICD Region in Mongolia.

Fellow Mohamed Hassan (ICD Section I USA) is attempting to re-establish The College in Egypt by identifying and qualifying candidates.

Fellow Robert O'Neal (ICD Section I USA) has nominated two candidates from Cameroon.

Dr. Seidemann and the College Secretary General J. Terrell Hoffeld extend the assistance of The College Central Office to Fellows such as these who step up and lead College growth.

Prior to January 1, 2010, the offices of the College-at-Large (comprised of all of the geographical Sections worldwide) and the USA Section I were housed together in the same location at 51 Monroe Street in Rockville, Maryland. Dr. Robert E. Brady held the positions of Secretary General of the College-at-Large AND Registrar of the USA Section. Most of the USA Section tasks were shared by the "Central Office Staff" and the College-at-Large tasks were done mostly by Mary Jo Webster, "Central Office Manager". Dr. Brady retired on December 31, 2009.

On January 1, 2010, the College-at-Large was independently established and moved to a new location in Suite 510, 1010 Rockville Pike, Rockville, Maryland 20852. Dr. J. Terrell Hoffeld holds the position of Secretary General of the College-at-Large and Kathleen Bula holds the position of "Central Office Administrator". Together, Dr. Hoffeld and Kathleen work to support the activities of and further the development of the College-at-Large. You can reach Kathleen or Dr. Hoffeld at +1 (240)-403-7246 or [CentralOffice@icd.org](mailto:CentralOffice@icd.org).

The USA Section office remains in Suite 1400, 51 Monroe Street, Rockville, Maryland 20850. Dr. Carol I. Turner is the new Registrar for the USA Section and the office staff consists of Mary Jo Webster and Jennifer Greenville. The USA Section can be reached at +1 (301)-251-8861 or [office@usaicd.org](mailto:office@usaicd.org).

**Kathleen W. Bula**  
College at Large  
Central Office Administrator



**Kathleen W. Bula**  
College at Large  
Central Office Administrator



### Common Childhood Infections in The Philippines

Respiratory tract infections and diarrhoea are among the top mortality causes for children under the age of ten years.

**Hand-washing with soap has reduced the incidence of these infectious diseases by over 45%.**



#### Hand washing as a school activity

97% of six-year olds and 82% of twelve years olds suffer from tooth decay with high levels of odontogenic infections.

Toothache impacts on undernourishment as eating is painful and it is cited as the main reason for school absenteeism.

**Daily use of fluoride toothpaste has reduced caries by over 60%.**



#### Children brush their teeth together

Over 60% of 6 – 12 year olds are infected with soil transmitted helminth (STH).

STH infected children show stunted growth, anaemia and poor cognitive performance.

**Biannual school based administration of anti-helminthic drugs has reduced STH by 30% and increased growth levels 35%.**



#### De-worming drug administration

## The 'Fit for School' Programme in The Philippines

An abbreviated version of a paper given by Dr. Wim Palenstein Helderman at the Annual Meeting of the European Section V in June 2010\*

### School-based health promotion: going beyond health education.

For years, school health programmes around the globe emphasized acquisition of knowledge through education in school in the belief that knowledge eventually leads to motivation and behaviour change in children. Now however, accumulating evidence reveals that this is not the case. Health promotion based on the Ottawa Charter covers a broader approach than health education alone since it includes activities that enable individuals and communities to increase control over their general and oral health. At the World Health Forum in Dakar in 2000, WHO, UNICEF, UNESCO and the World Bank joined forces for the implementation of school-based programmes and launched the **Focussing Resources on Effective School Health** (FRESH) framework which promotes action-based school health programmes that go far beyond the previous concept of health education.

In The Philippines, the FRESH framework has been applied to conceptualise and implement the 'Fit for School' programme by promoting an Essential Health Care Package (EHCP) for school children focussing on the most prevalent diseases of children: respiratory tract infections, diarrhoea, soil transmitted helminth (STH) infections and tooth decay. The EHCP intervenes to institutionalise in the public elementary school system simple preventive measures for developing sustainable health promoting behaviour change and long-term health improvement through:

- √ Daily supervised hand washing
- √ Daily supervised tooth-brushing with fluoride toothpaste
- √ Bi-annual de-worming of all children by supervised digesting of an albendazole tablet.

### Clear definition of roles

A clear definition of roles has been agreed between government agencies mandated with health and education provision through an intersectoral approach and also by cooperation between teachers and parents as follows:

- √ The 'Fit for School' Programme is implemented within the public elementary schools.
- √ The responsibility to finance to procure the needed consumables (soap, toothpaste, toothbrushes and medication) lies with the health sector of the provincial government.
- √ Teachers and parents take the lead in the construction of the facilities required such as a board with separate slots to hold each child's toothbrush without contamination from others and a 'health' corner where the necessary materials are stored.
- √ The Teachers and Parent Community Associations lobby for funds for improvement and maintenance of water supplies and sanitation facilities.
- √ Almost half of the schools implementing the EHCP have to carry water from wells or other unconnected water supplies. As a result of utilising the programme, this lack of sanitation is being brought to the attention of community councils, teachers' organisations and the media.

### The Costs of the 'Fit for School' Programme

The costs for the programme are comparably low as implementation is carried out with the existing workforce of the Department of Education with support from teachers, parents and elected representatives. The required materials: 1 toothbrush, 60ml toothpaste, 45g soap and 2 de-worming tablets come to €0.5 (\$0.6) per child per annum. The fluoride toothpaste is produced by a local manufacturer and tested for anti-caries efficiency before distribution to schools.

### Numbers of children reached in the programme

The 'Fit for Health' programme is a partnership project between the Philippines Department of Education and Local Government Units, with support from the German Development Corporation and GlaxoSmithKline. To date, it has successfully been rolled out in 22 provinces in The Philippines covering 630,000 children. The total number of children enrolled in public elementary schools is 13 million and the goal is to reach another 50% of these children in the next three years. Surely there is a role for ICD worldwide to help develop this comprehensive, cost-effective and sustainable programme in other developing countries?

C. F. Linehan, e-newsletter Editor

\*This paper was published in the *International Dental Journal* 2010, 60: 1 – 9.

## Young Faculty Award: ICD Section 1, USA, Michigan District

ICD Fellows on the staff of the University of Michigan School of Dentistry each year bestow an unique ICD Award on one of their colleagues. A young member of the Dental School's faculty is recognized for outstanding achievement. This year's Young Faculty Award goes to someone who may not be an ICD Fellow but demonstrates all the special qualities the ICD promotes, Dr. Pilar Hita-Iglesias.

Dr. Hita-Iglesias stated: "Thank you so very much for the award. It was a true honor to receive it, and much more to receive it from you. I can't still believe it. It is the first American Award I have received so it is a totally gratifying experience. I have enjoyed and learned so much this year working in the Clinic with you.



Dr. Pilar Hita-Iglesia centre) flanked by co-faculty members, Dr. John Gobetti (left) and Dr. Wayne Olsen.

### Fellows' Awards and Achievements.... Congratulations

#### Section IV, South America .....

**Master Fellow Ramon Castillo**, Past President of The International College Of Dentists, has had two textbooks recently published which will be valuable assets for teaching Pediatric Dentistry: 'Odontologia Pediatrica' and 'Estomatologia Pediatrica'.

#### Section V, Europe and Israel.....

**Master Fellow Dame Margaret Seward, former Editor of the European Section**, the first woman appointed both as President of the General Dental Council and Chief Dental Officer to the Department of Health, UK respectively, has published her autobiography entitled: 'Open Wide' (Publisher: The Memoir Club, Durham, UK.) – a truly fascinating read!

#### Section XI, Korea.....

**Fellow Myung-Jin Kim has been named** 'Chief Intendant of the Seoul National University Dental Hospital'.

#### Section VII, Japan.....

**Honorary Fellow Makoto Nakao** has been distinguished by the Japanese Government with the "Medal of Honor with the Blue Ribbon".

#### Newsletter Editor Hangs up her Pen

For the last three years it has been my great pleasure to collate and edit your online newsletter 'The College Today' with all the help one could possibly need from our wonderful Communications Team and especially from Editor Dr. Jack Hinterman and from Kathleen Bula in Central Office.

I may not have met many of you face-to-face but I now know it is true that 'e-friendships' can and are developed online. So as I prepare to hang up my pen and stand down following the Council Meeting in Orlando in October, I wish to thank all of you for sending in your reports and snippets of news, all of which give colour and interest to our newsletter.



Dr. Cecil Linehan, Belfast, Ireland

In case you do not know, I hail from the Emerald Isle and here, when we are leaving people we hope to see again we say: 'Rath Dé ort' - or in English: 'The grace of God go with you'. And thanks for those wonderful memories.

C. F Linehan

#### The ICD Communications Team

Editor:	Dr. John V. Hinterman	<a href="mailto:JHinte5635@aol.com">JHinte5635@aol.com</a>
IT Chair:	Dr. Joseph R. Kenneally	<a href="mailto:jkenneally@roadrunner.com">jkenneally@roadrunner.com</a>
Newsletter Ed.	Dr. Cecil Linehan	<a href="mailto:clinehan1@tiscali.co.uk">clinehan1@tiscali.co.uk</a>
Sec-Gen. ICD:	Dr. J. Terrell Hoffeld	<a href="mailto:sg@icd.org">sg@icd.org</a>
Edit. Assistant:	Ms. Kathleen W. Bula	<a href="mailto:kathleen@icd.org">kathleen@icd.org</a>

The College Today - is the Electronic Newsletter of the International College of Dentists

ICD Central Office  
1010 Rockville Pike, Ste. 510  
Rockville MD 20852 USA

Tel: +1 (240) 403-7246; Fax: +1 (240) 403-7256  
www.icd.org : e-mail: [CentralOffice@icd.org](mailto:CentralOffice@icd.org)

**The Globe**, the Journal of The International College of Dentists, invites submission of articles, reports of meetings and projects, and perspectives of opinion by members of the International College of Dentists. Instructions for authors are available from the Editor. **The deadline for submission for The Globe is December 15.** All materials should be sent to the Editor, preferably electronically, using MS Word document format, with high resolution photography (300 dpi) .jpg or .tiff files, at: [Jhinte5635@aol.com](mailto:Jhinte5635@aol.com). Discs, text materials, and actual photographs may also be sent through the mail to: **Dr. J. V. Hinterman, D.D.S., ICD Editor, G-3535 Beecher Rd., FLINT, MI 48532-2700, USA.** The editor can be reached at +1 (810) 733-7371.

**The College Today** (TCT), the ICD's Electronic Newsletter is published in January, July and October. Brief news items, Section news, information re honours conferred on ICD Fellows, can be sent electronically to the Newsletter Editor at [clinehan1@tiscali.co.uk](mailto:clinehan1@tiscali.co.uk) Or by mail to: **Dr. Cecil Linehan, ICD Newsletter Editor, 1 Bennet Wood, HELEN'S BAY, Northern Ireland, BT19 1JX.** Tel: + 44 (28) 9185-2507.